The 6 traits: A common language for writers
Mountainside Room, Mountain Ballroom Area
This interactive presentation on the 6 traits of effective writing will have participants reading and writing. Participants will read mentor text as examples of the traits, write to illustrate the traits, and use the 6 traits rubrics to score student papers to identify their strengths and weaknesses. Presenter: Jolene Borgese

Developing Young Children’s Intercultural Understandings Through Experiences with Global Literature
Spring Creek Room, Mountain Ballroom Area
The presenters share how pre-kindergarten, kindergarten, and first grade children developed intercultural understandings through reading, writing, and art experiences around global literature. Examples of the children’s respect for themselves and others and their sense of responsibility to take action to make the world a better place will be shared. Presenters: Prisca Martens, Ray Martens

Digital Profile Sketch: Writing an online professional profile summary
Hemlock Room, Woodland Ballroom Area
Participants will learn about and experience a student exercise in writing, editing/feedback, digital profile creation, and impression-management for internships, fieldwork, and/or employment. The writing activity demonstrated and experienced can be used for portfolio development at high schools, colleges/universities, and can also be applied to career-oriented social networking, such as LinkedIn. Presenter: Caroline Fitzpatrick

Inquiry into Culture, Literacy, and Social Justice
Winterberry Room, Woodland Ballroom Area
From Egotism to Empathy: Diversifying the Millennial generation in the college classroom
This presentation will discuss a multimodal instructional method that emphasizes cultural literature in the classroom. As such, our session is primarily concerned with encouraging students to re-think their use of language by interrogating the affective valence and ideological implications encoded in commonplace words. Presenters: Robert Fillman and Evan Reibsome

Unpacking our Relationship with Literacy, Power, and Privilege
This presentation documents the findings from a critical literacy discussion group with preservice teachers and a teacher educator at an urban community college. The group worked to unpack their relationship with literacy, power, and privilege in society and develop and understand the importance of critical literacy in education. Presenter: Angela Pack

Reel Conversations: Using television and film to engage adolescents with stories
Evergreen Room, Mountain Ballroom Area
The stories of television and movies are ubiquitous and compelling and yet it is easy to neglect their power to engage our students in critical literacy. Whether it’s a sitcom, Reality TV, or a dystopian movie, our students will benefit from a deeper analysis of these stories from pop culture and can become stronger readers and writers in the process! Presenter: Timothy Shea

ROUND II: BREAK-OUT SESSIONS (select from the following options)

11:15 A.M. -12:15 P.M.
The 6 traits: A common language for writers
Mountainside Room, Mountain Ballroom Area

Developing Young Children’s Intercultural Understandings Through Experiences with Global Literature
Spring Creek Room, Mountain Ballroom Area

Digital Profile Sketch: Writing an online professional profile summary
Hemlock Room, Woodland Ballroom Area

Inquiry into Culture, Literacy, and Social Justice
Winterberry Room, Woodland Ballroom Area

Unpacking our Relationship with Literacy, Power, and Privilege

Reel Conversations: Using television and film to engage adolescents with stories
Evergreen Room, Mountain Ballroom Area

12:15–1:15 P.M.
LUNCH
Willow Room, Woodland Ballroom Area

1:20–2:20 P.M.
KEYNOTE ADDRESS
Willow Room, Woodland Ballroom Area
Yetta Goodman will speak on “Language is a resource to revalue diverse second language learners”

2:20–3:20 P.M.
CLOSING REMARKS
Willow Room, Woodland Ballroom Area

2:20–2:30 P.M.
CLOSING REMARKS
Willow Room, Woodland Ballroom Area
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The Essential RMA: A Window into Readers’ Thinking
This interactive presentation on the 6 traits of effective writing will have participants reading and writing. Participants will read mentor text as examples of the traits, write to illustrate the traits, and use the 6 traits rubrics to score student papers to identify their strengths and weaknesses. Presenter: Jolene Borgese

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MEET THE KEYNOTE SPEAKER - YETTA GOODMAN
Yetta M. Goodman is Regents Professor Emerita at the University of Arizona, College of Education, Program of Language, Reading and Culture. This means she is supposed to be retired but she calls her continuing professional experiences: reengagement. She continues to consult with education departments and speaks at conferences regarding issues of language, teaching and learning. Her many publications in support of students and teachers focus on early literacy, miscue analysis and reading and writing processes. Her most recent publication is coauthored with colleagues Prisca Martens and Alan Flurkey: The Essential RMA: A Window into Readers’ Thinking. She has popularized the term kidwatching encouraging teachers to be professional observers of the language and learning of their students and she continues to demonstrate miscue analysis and RMA with readers from diverse backgrounds. She is a past president of NCTE, CELT, and has served on the IRA Board of Directors. She is a past president, co-historian and member of the Reading Hall of Fame. Her whole language philosophy and extensive writing is focused on classrooms, students and teachers.
**Program Schedule**

**7:30–8 A.M.**
**REGISTRATION**
Bear Creek South Lobby (upper lobby)

**8:10–8:30 A.M.**
**WELCOME**
Willow Room, Woodland Ballroom Area

**8:45–9:45 A.M.**
**ROUND I: BREAK-OUT SESSIONS (select from the following)**

- **Using the Visual Arts as a Tool to Enhance Learning and Support Diverse Second Language Learners**
  Mountainside Room, Mountain Ballroom Area
  How can the visual arts be used as a tool to enhance learning and support diverse second language learners? In this hands-on session participants will partake in five visual arts and literacy approaches that support and enhance learning for diverse second language learners. **Presenters:** Julia Hovanec and Amy Pfeiler-Wunder

- **From Private to Public Literacy: Empowering student writing through the academic conference experience**
  Hemlock Room, Woodland Ballroom Area
  This panel seeks to explore the ways in which courses in College Composition, Women's and Gender Studies, and Native American Studies can specifically empower students to hone their personal/academic writing for engagement in academic and public conferences. These efforts move personal/academic writing from private spaces to student-centered public spaces, and also seek to bridge theory with practice as they encounter diverse literacy contexts. **Presenters:** Dr. Kristina Fennelly, Dr. Colleen Lutz Clemens, Dr. Amanda Morris, Dr. Patricia Pytleski

- **Accessing Diverse Literacy Potentials Through Creative Texts**
  Spring Creek Room, Mountain Ballroom Area
  A discussion of the ways various types of creative texts can be used to validate students’ different written literacies and also expand their potentials in diverse populations. **Presenter:** Joshua Iserd

- **Inquiry into Diverse Literacies: Critical Race Theory in Children’s Books and the Digital Age in Higher Education**
  Winterberry Room, Woodland Ballroom Area
  Big Box Stores, Hyper-Branding, and Diversity in Children's Storybooks: An application of critical race theory for examining character representations in children’s books
  Borrowing from Critical Race Theory, this study discusses findings from a content analysis of children's books at a Barnes and Noble Store in a Northeastern town in the United States. **Presenters:** Reema Kaskas and Devon Cunningham

- **Strategies to Actively Read and Share**
  Evergreen Room, Mountain Ballroom Area
  Participants will experience motivating strategies for the classroom. Activities will provide the opportunity to share, discuss, and reflect upon learning while working in small and whole group scenarios. Resource based strategies from current leaders in education including Jennifer Serravallo, Kylene Beers and Bob Probst, Jennifer Gonzalez, and the Teaching Channel will be shared. **Presenters:** Jamison Renfro and Christine Hartzma

**8:30–9 A.M.**
**CONTINENTAL BREAKFAST**
Willow Room, Woodland Ballroom Area

**10–11 A.M.**
**VISUAL DISPLAYS**
Mountainside, Spring Creek, and Evergreen Rooms, Mountain Ballroom Area

- The Effectiveness of Math Journals
  Jenna Cole

- Improving Reading through Speaking and Writing
  Melinda D’Amico

- Oral Language Development in Mathematics
  Karen Grube

- Prayer Model
  Karen Kasas

- Semantic Mapping in Seventh Grade English Class
  Rebeckah Lang

- Use of Math Journals in a First Grade Classroom
  Carol Martin

- Bilingual Dictionaries
  Yvonne Miller

- Non-Fiction Notebooks and Student Motivation to Read
  Sara Murray

- Team Talk
  Sarah Palma

- Science Vocabulary Journals
  Kari Shutts

- Relationship of Teacher/Student on Academic Achievement
  Barrie Jean Soulliard

- Social Learning in Mathematics: Measuring the effectiveness of pair work
  Elizabeth Taglioli

- How Will Writing Manipulatives Affect Open-Ended Math Responses?
  Tarnie Weidaw

**EXHIBITORS**
Prefunction Space, Mountain Ballroom Area
Penn State Lehigh Valley Bookstore
Lehigh Valley Writing Project

**BOOK SIGNING**
Prefunction Space, Mountain Ballroom Area
Yetta Goodman

**AUDIENCE KEY**
- Elementary
- Secondary
- Higher Ed.
- Adult Ed.
- Teacher Ed.